

Unit 35

Task 2

Pre- Production



Martin Ma **M.M.** Productions

1. Idea
 2. Mood board
 3. Production schedule
 4. Shooting schedule
 5. Location scout
 6. Editing workflow
 7. Shot list
 8. Dub chart
 9. Shot Log
 10. Equipment list
 11. Contact details
 12. Proposal/treatment
 13. Storyboarding
 14. Design
 15. Risk assessment
 16. Test shots
 17. Editing workflow
 18. Cast profiles
 19. Copyright consent
 20. Installation review
-



Martin Ma M.M Productions

Production schedule

Yellow is challenge week

Day	Date	Activities	Delivery
Tuesday	10 th	Brainstorming	
Wednesday	11 th	Brainstorming	
Thursday	12 th	Brainstorming	
Friday	13 th	Mood Board	
Saturday	14 th	Mood Board	
Sunday	15 th	Mood Board	
Monday	16 th	Designs	
Tuesday	17 th	Designs	
Wednesday	18 th	Designs, Equipment list	
Thursday	19 th	Proposal/ treatment Equipment list	
Friday	20 th	Proposal/ treatment	
Saturday	21 st	Proposal/ treatment	
Sunday	22 nd	Test footage	
Monday	23 rd	Test footage	
Tuesday	24 th	Test footage	
Wednesday	25 th	Equipment list	
Thursday	26 th		
Friday	27 th		
Saturday	28 th		
Sunday	29 th		
Monday	30 th		
Tuesday	31 st		
Wednesday	1 st November		
Thursday	2 nd		
Friday	3 rd	Editing	
Saturday	4 th	Editing, Dub chart	
Sunday	5 th	Sound report	
Monday	6 th	Shot log	
Tuesday	7 th	Risk assent	
Wednesday	8 th	Risk assessment,	
Thursday	9 th	Filming	
Friday	10 th		
Saturday	11 th		
Sunday	12 th	Filming, Shot log	
Monday	13 th	Shot Log	
Tuesday	14 th	Filming, Shot log	
Wednesday	15 th		
Thursday	16 th	Filming, Shot log	
Friday	17 th		
Saturday	18 th		
Sunday	19 th		



Martin Ma M.M. Productions

Monday	20 th	Back up plan	
Tuesday	21 st		
Wednesday	22 nd	Filming	
Thursday	23 rd	Filming	
Friday	24 th	Filming	
Saturday	25 th	Filming	
Sunday	26 th	Editing	
Monday	27 th	Editing	
Tuesday	28 th	Video installation	

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	10 th October	11 th October	12 th October	13 th October	14 th October	15 th October	
2	17 th October	18 th October	19 th October	20 th October	21 st October	22 nd October	23 rd October
3	24 th October	25 th October	26 th October	27 th October	28 th October	29 th October	30 th October
4	31 st October	1 st November	2 nd November	3 rd November	4 th November	5 th November	6 th November
5	7 th November	8 th November	9 th November	10 th November	11 th November	12 th November	13 th November
6	14 th November	15 th November	16 th November	17 th November	18 th	19 th	20 th
7	21 st November	22 nd November	23 rd November	24 th November	25 th November	26 th November	27 th November
8	28 th						



Martin Ma M.M Productions

Brainstorming

Mood board

This mood board is meant to give me some ideas as to how I could create my designs using real life images of the location or the key words mentioned in my mood board.



Developing ideas

Brainstorming

First Idea (Insanity)

- Lonliness
- Asian culture of
- Mixed
- Black and white
- Hollow
- Multiple thoughts of oneself
- Rain
- Sadness
- Depression
- Negative emotions mixing up together
- Suffucating
- Empty
- Isolation

First Idea (

Visuals: Facal projection , emotions, colours, surrounding faces, objects, darkness

Inspiration from aritst: Douglas Gordon, Bill Viola

Message: Culture, school society of stress, insanity

Sound: Surround sound

Description:

Culture

The first idea is based of how schools in most asian countries are constatly pressuring students to work at their highest level. Most Hong Kong schools are pressured by parents and teachers to focus on studying and homework for better education. However, this has caused some students to build up a lot of stress leading to depression, lonliness and to the extent of suicide. This idea is meant to express or convey the inside feelings and emotions that is caused by school pressure.

Set up

Second Idea:

Second Idea:

Type of video installation: Interactive, 2.5D parralex, 3 panels, slo-motion

Inspiration from arists: Bill Viola

Interactive, theme difference between Hong Kong and Myammar, 2.5D parralex.

Message: Cultural differences, conflict, politics, war

Things that actually appear on it:

Visuals:

- 2.5D parralex
- Small things moving around

Sound:

- Surround sound environement al sounds
- Speaker

Lighting

Target audience:

- Teenagers/ adults
- Personal identity

Feedback:

Improvements:

Foundation of the idea

Initially this was suppose to be a more cultural video installation as it shows the binary opposition between both countries, culture and lifestyle. Hong Kong is a very fast paced, busy and crowded environemnt while Myammar is open, spacious and peaceful. There are a lot of differences between the two and I believe I could incorporate those differences through images and sound effectively.

Visuals

In terms of presenting the idea visually, I wanted to use the 2.5D effect. This is because it looks abnormal and intergig . In terms of sound, I plan to record sounds from both myamma and Hong Kong using a sound recorder. I planned to make the video installation an inteactive medium. Audiences would be able to select categories tht are shown on the screen.

Sound

I would look around recording individual sounds from close up. This was inspired from a Hong Kong exhibition called dialouge in the dark where people could experience what it was like to become blind by exploring the exhibition with lights of and sounds to help guide people. Each sound listened through the exhibition was very clear and surround sound.



Martin Ma **M.M.** Productions
Feedback

Armstrong

When I first presented my idea, the fact that my idea was dislikable was most likely because it was too generic. However, there was a few suggestions when it comes to my ideas.

- More abstract
- Political ideas implemented to myanmar
- Different idea
- No interactions

Mr Miller

-

Mr Ryan

-

Mr Armstorng

New ideas

- Animals
- Adding political factors such as the situation going on in Mymmar

22/11/17

Continuing with developing my idea, I have thought of a few themes that could be implemented to my idea.

- Slo motion
- Binary opposition
- Colours

My idea has not been solidly established or structured enough. This is something that is needed to be improved. The improvement that I will be tying to establish would be. What I am truing to convey needs to be made sure of.

- Good and bad side
- Pollution of technology
- Start of day to end of day
- Witnessing the variety of lives in Hong Kong and myanmar
- Insanity of a person living in Hong kong
- Animals representing the types of people
- Disenergration
- Reality vs Expectations
- Dream vs reality
- Colours of out souks
- Black and white



Martin Ma **M.M.** Productions

Sound is also a vital importance to this project. I have not found any sounds that will contribute making the installation realistic and immersive.

- Environmental sounds
- Eerie sounds
- Dramatic sounds
- Peaceful sounds
- Diegetic
- Non-diegetic sounds
- Transition with sounds

Visuals

Visuals have not substantially been figured out as the main idea of my video installation is not good enough. However, depending on how the project is themed, these are the visuals I will consider adding on.

- Distorted effects
- Art
- Transitional effect
- Effects in general
- Fake camera movements

Sure

What I confirm for installation would be that I am striving towards making the video more realistic rather than abstract. Mr. Armstrong suggested to make my product more abstract, however the way I'm going to execute it, it may be difficult to do.

Location scouting- advantages, disadvantages, comparison, why you chose that area, risk assessment, health and safety, sound accessability, critical evaluation

List of filming locations

Hong Kong

- KGV
- Apartment

Myanmar

- Irrawrdt villlage
- Market

Myanmar

<p>Location1 : Irrawrdy village</p>	<p>Why I chose this area is because it shows a remote area from the population. It is a very small village with dirt floors, houses made out of walls and a very close neighbouring community that I want to convey through my video installation.</p> <p>Health and safety</p> <ul style="list-style-type: none"> - Children from houses may interfere - Dirt floors 	
-------------------------------------	---	--



Martin Ma M.M. Productions

	<ul style="list-style-type: none">- Small rocks- Sound accessability- Medium sound	
Location 2: Mountains		
Location 3: Market		

Comparisons

Why you chose this area

Exhibition locations

- Guildford Lecture Thearte
- Senior School Classrooms
- Banyan tree
- Hall
- Plaz

Alternative floorplan arrangements

Guildford lecture



- Script location
- Day
- Scene
- Shoot location
- Address
- Light sources
- Ambient noise
- Traffic
- Obstructions
- Access

- Cleavery positioned to the point

Location	Pros	Cons	Sound	Safe (1-3)	Hazards	
	<ul style="list-style-type: none"> - Indoors - Lights - Electricity - Chairs - Proejctor - Proper enterances and exits - Sound does not escape - Speakers 	<ul style="list-style-type: none"> - Small room - Cannot fit 17 people - 		Safe		
	Evalualaton					

Location name	Images	Description	Completed
---------------	--------	-------------	-----------



Exhibition area (1)		<p>Advantages:</p> <ul style="list-style-type: none"> - Spacious (using three rooms) - Easy to set the exhibition - Indoors no external environmental sounds - Able to turn off the lights - Has electricity - Many exits <p>Disadvantages</p> <ul style="list-style-type: none"> - Can be cramped <p>Comparison</p>	
Exhibition area (2)		<p>Advantages</p> <ul style="list-style-type: none"> - Indoors - Blocks outside sounds - Easy entrance and exits - Electricity - Projections - Many lights <p>Disadvantages</p> <ul style="list-style-type: none"> - Small for 17 exhibitions - - 	
Comparison		<p>If you compare exhibition area 1 and 2. Exhibition 1 is most likely the best location to hold our video installation exhibition. Mainly because Exhibition 1 has far more space than exhibition 2. The spaciousness ensures that all 17 exhibitions are able to fit in the room</p>	

Equipment list

Advantages, disadvantages, comparisons,

Equipment name	Advantages	Disadvantages	Images
Cannon 700D	Advantages: This camera can capture videos of great quality with a high resolution, allowing for all aspects of videos to be visualised clearly with definition. Another positive aspect of this camera is its adaptability, as the camera's lenses are interchangeable, and thus it can	However, the Cannon 700D is an old model compared with lower specs such as the quality definition, functions compared to newer models. Uses: This camera will be used to take all my photos for my entire photography exhibition around different areas of	



	<p>be used in any lighting environment. Changing the lens to that most suitable to capture footage from a distance would allow for me to obtain a video of the highest quality. Additionally, with a high ISO range, there are various ISO settings that could be used, allowing for the ISO setting to be adjusted ensuring a video is of optimum quality in any lighting condition whether the light is bright or dull. Moreover, the Canon DSLR 700D contains an optical viewfinder, which is advantageous in permitting for the videographer to have the benefit of viewing the videos being captured with ease during the shooting process on site, so that videos can be easily reviewed to check for whether a re-take of a certain would be needed.</p>	<p>Hong Kong. Adjusting the exposure using aperture, ISO and shutter speed to take a variety types of photos.</p>	
LED Lights	<p>Advantages: IT can help light up any area around the roomm</p> <ul style="list-style-type: none">- Very bright lights- Can change colours from warm to cold lighting- Can be positioned on the floor or the		
Laptop			
Reflector			
Tripod	<p>Used to stabalise camera shots</p>		
Green screen sheet	<p>This green screen sheet can give me the capabilities to crop my subejct and manipulate the background like how a normal blue or green screen can</p>		
50mm	<p>This camera lens can capture photographs of people or things with deep focus. this focus tends to sharpen the focus of the subject and blurs the background. This lens is very appropriate for mid shots or close up shots of people and objects.</p>	<p>Disadvantages: However, this lens cannot take wide shots very well since it shoots things very closeup. Cannot adjust the distance of lens. Uses: 50mm lens will be used to take mid shots and close ups for clear deep focus and depth of field.</p>	
10-18mm	<p>Advantages: This camera lens can capture a more of the landscape than most lenses can. Appropriate to use this lens to take wide shots of landscapes and environment around different areas. This is particularly useful for my project is because the wide lens distorts the images to look to wide</p>	<p>Disadvantages: Can only take good wide shots, lacks sharpness and deep focus compared to other lenses and can only adjust distance to a certain degree. Uses: To take wide shots of landscapes and surrounding area of the environment.</p>	



	from a close up shot perspective. This kind of effect aims to make the audience feel uncomfortable from the abnormal look.		
18-35mm	Advantages: this camera lens is a balance between shooting in wide and close up shots. I		
I Mac 2x	Advantages: <ul style="list-style-type: none"> - Medium screen - Loud speakers - Multiple I Macs can be used - Exporting and showing on display is easy - 	Disadvantages <ul style="list-style-type: none"> - Smaller than a projector - 	
Green screen paper	<ul style="list-style-type: none"> - Portable - Lightweight - Can be stuck on any wall - 	<ul style="list-style-type: none"> - Scrambled paper - Small paper 	

Risk assessment

Add a risk assessment for the exhibition and where your filming

Task activity list, jobs, possible accidents	Who's at risk Work place	Level of risk	Hazard- describe how it would be minimised and the level of risk	Father action describe the steps needed to be removed	Complete date
Desk work e.g brainstorming, developing ideas, researching	Ian, Taine, Theo Classroom, apartment, study pods	Low- Medium	Overworking, bloodshot eyes, lack of sleep, muscle ache, sitting for too long	Avoid risk to health, workers will be supervised by myself. Workers will be able to have rest periods for food and	



				rest during the day.	
Tripping on wires	Ian, Taine, Theo Classroom, apartment, study pods	Low	Minor bruises or scratches.	Avoid risk to health, workers will be supervised by myself. Workers will be able to have rest periods for food and rest during the day. Provide first aid by the school nurse.	
Storyboarding/ Designing	Ian, Taine, Theo Classroom, apartment, study pods	Low	Overworking, bloodshot eyes, lack of sleep, muscle ache, sitting for too long	Avoid risk to health, workers will be supervised by myself. Workers will be able to have rest periods for food and rest during the day.	
Writing risk assessments, legal and ethical documents	Ian, Taine, Theo Classroom, apartment, study pods	Low	Overworking, bloodshot eyes, lack of sleep, muscle ache, sitting for too long	Avoid risk to health, workers will be supervised by myself. Workers will be able to have rest periods for food and rest during the day.	

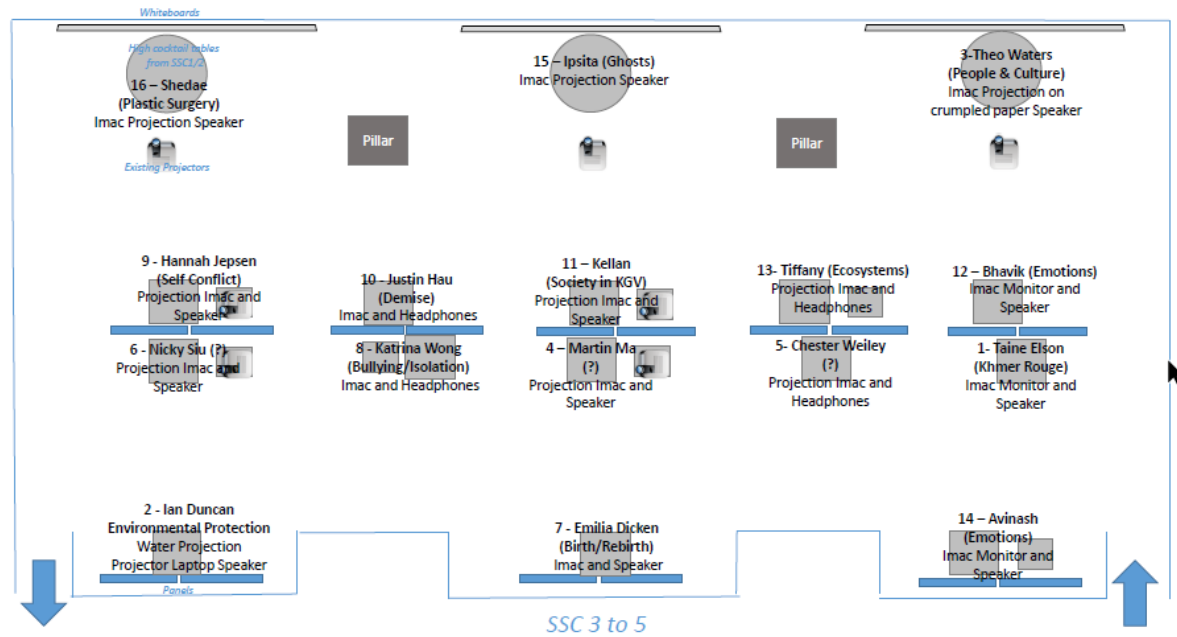


Martin Ma M.M. Productions

Sitting for too long	Ian, Taine Theo, Martin	Low	Muscle ache, back problems	Avoid risk to health, workers will be supervised by myself. Workers will be able to have rest periods for food and rest during the day. Workers will be free to move around during their rest periods.	
----------------------	----------------------------	-----	-------------------------------	--	--

Contact details

Name	Role	Contacts		
Hannah				
Ian				
Emilia				
Theo				
Taine				
Mohit				
Martyn				
Armstrong				



Test shot

- What did you think about it
- How does it apply to other pro
-

Editing workflow

What's happening	Soundtrack	Raining	Echoing	Steps
Black screen raining				
Fade in to black				
Close up shot of face				